

# Title III Newsletter

## Strengthening Institutions

### Ozarka College

## Foundation Retreat

September 2002

Volume 1, Issue 6

### Inside this issue:

Ash Flat Barbeque	2
CRD Meeting in Hot Springs	2
Year 2 Goals for Activity I and II	3
Faculty Training	4
Grant writing	4

### IMPORTANT DATES TO REMEMBER:

- ◆ Ozarka Foundation Golf Tournament, Sept. 28.
- ◆ Grant workshop by Susan Lindsay is set for Dec. 16.
- ◆ Annual External Evaluation for Title III by Susan Lindsay is set for Dec. 17.

The Ozark Folk Center, in beautiful Mountain View, Arkansas, was the site for the Ozarka College Foundation Board Retreat on August 26, 2002. The retreat was organized by the Development Office and began Sunday evening with a dinner and tour of the Ozark Folk Center.

The formal meeting began at 9:00 Monday morning with a welcome by President Doug Rush, followed by a financial update by Mr. Gayle Cooper, V.P. for Finance. Dr. Jim Stockton of North Arkansas College in Harrison presented the board training session entitled, "Organizing Your Two-Year College Foundation."

Dr. Stockton covered

major points of the organization of a foundation board. The areas he emphasized included a foundation's mission, funding priorities, selection of board members, organization of committees, partnerships, annual activities and events, and capital campaigns.

The presentation was very informative and well received by the board members as well as the administrative staff of Ozarka College. Following Dr. Stockton's presentation was a delicious lunch provided by the Ozark Folk Center restaurant.

The afternoon consisted of a "brain storming" session in which the members of the Board developed a list of committees to be formed at

their next regular meeting. These included a membership and nominating committee, an annual giving committee, and a special events committee.

The board also selected priorities for the upcoming year, which were board member development, re-vamp membership and encourage involvement, continue the existing projects of the foundation, and establish a strong committee structure supported by volunteers and students, Friends of the Foundation.

The Board members and the administrative staff evaluated the retreat as being very successful.



## Bar-B-Q in Ash Flat Big Success!

If we had known that a BBQ in Sharp County would bring in rain, we would have had it a month sooner! Thunder, lightning, and torrential downpours did not dampen the spirits of Ozarka staff, friends, and citizens from all around the area who turned out for the BBQ. The event was held to show appreciation to the Sharp County citizens for their support of Ozarka College. Approximately two hundred citizens attended.

The Ash Flat ballpark, just down the road from the site of the location for the new Ozarka College Education Center at Ash Flat, was the setting for the BBQ, which was held on Friday, July 12, 2002, from 4:00 p.m. to 7:00 p.m. Ozarka's own Culinary Arts Department and kitchen staff prepared a delicious BBQ plate. Ice-cold watermelon and ice cream topped off the delectable meal.

Billy Joe French and his band provided outstanding entertainment, local radio station K-Kountry 95.1 FM did a live remote, and lots of door prizes from local business persons were given away.

Ozarka employees really pitched in to help make the evening enjoyable and successful. Our maintenance staff did an excellent job of setting up tables, chairs, and tents, while other staff was busy serving plates of food, dipping ice cream, cutting watermelon, or mingling with citizens from the community. Everyone did an excellent job and the evening was lots of fun for all.



## CRD Conference in Hot Springs

The Council for Resource Development sponsored the Region VI Conference in Hot Springs, June 2-4, 2002. The conference was entitled, "Hot Springs Renewal; A Mountain Top View of the Future We Are Building." The conference was organized under the leadership of Susan Arscott, Director Region VI.

The conference provided training for any person from a two-year college who is connected to fundraising or development. Sessions were held that addressed fund raising, capital campaigns, motivating foundation boards, laws, and require-

ments for federal grants. Also, provided at the conference was a free training workshop by the National Science Foundation. Attending the grant workshop were Bruce Dietsche, Joanna Fulbright, and Joan Stirling. Attending the conference provided by CRD were Doug Rush, President of Ozarka College, and Jim Fenton, Development Officer.

Region VI of CRD territory is Arkansas, Louisiana, New Mexico, Oklahoma, and Texas.

# Activity I and Activity II

## Goals for Year 2

The Title III grant has been successful in its first year due to the enthusiastic participation of members of faculty, staff, administration, the Board of Trustees, and the College Foundation Board. Without this support, it would be impossible for the grant program to succeed. As the start of Year 2 approaches, it will bring new goals for Ozarka to meet in Activities I and II. In order to receive this grant, objectives must be met. It cannot be done without everyone's help!

### Goals for Year 2

#### Activity I: Using Technology to enhance Access to Learning

- ◆ Interactive videoconferencing links will be added at the main campus, Mountain View Center, and Sharp County Center.
- ◆ 60% of the full-time faculty will attend one or more on-campus training sessions by May 2003.
- ◆ 5 faculty members will participate in Technology College.
- ◆ 3 persons will attend a regional or national technology/distance learning conference.
- ◆ 4 persons will visit a peer institution.
- ◆ At least 20 course sections will be offered by videoconferencing technology.
- ◆ 20% of full-time faculty are using internet technology to expand access to instruction, with a total of at least 5 courses being offered in this mode.
- ◆ 30% of the student body will be enrolled in distance learning courses provided by 4-way videoconferencing technology.
- ◆ 15% of the student body will be enrolled in distance learning courses supported by internet technology.
- ◆ Review of student retention data will show no differences between distance-learning and on-site courses.

#### Activity II: Building Institutional Fiscal Stability

- ◆ Annual Work Plan for the Foundation for the next calendar year will be in place.
- ◆ A fundraising data base of at least 500 alumni, donors, and potential donors will be developed.
- ◆ Alumni Network will be implemented with at least 150 contacts identified.
- ◆ Giving to the Foundation will increase 25% over baseline of Year 1 giving.
- ◆ The number of active committed Foundation Board members will increase by 10%.
- ◆ The Foundation Board will contribute \$100,000 from existing funds to the endowment.
- ◆ 50% of faculty will have attended training sessions on basic grant writing skills.
- ◆ 10 potential funding sources to support specific programs at the College will have been identified.
- ◆ At least 3 grant proposals in support of specific programs will be in progress.

---

## Title III Training Format Changes

Title III is off to another fast start this year. Faculty training has begun and so far all new faculty have been trained in Sonis web and WebCT. The training format will be somewhat different this year. With the exception of faculty development days, most of the faculty training will be one-on-one or in small group settings. This will maximize the learning potential and ensure that no one gets the dreaded cyberphobia.

Please visit the Distance Education website by going by the Ozarka web page and clicking on "Departments" and then on "Distance Education." There you can click on "Faculty Resource Center." If you would like to schedule training in any area of technology or if you have any questions regarding Title III, please contact Jason Lawrence. Have a great semester.



### Quote of the Day

*"I graduated from the University of Maryland, Baltimore County, just as the personal computer was gaining in popularity, and in my professional life I have seen them revolutionize the workplace. Today, I can't imagine succeeding as a student without having a computer at the ready. For the sake of those who are on our campuses to learn, we must eliminate the [digital] divide." - Regents Technology Committee Chairman William T. Wood.*

---

## Susan Lindsay and [www.bigdatabase.com](http://www.bigdatabase.com)

As outlined in the objectives for the second year of the Title III grant, at least ten potential funding sources to support specific programs at Ozarka should be identified by May 2003, and at least three grant proposals in support of specific programs should be in progress by September 2003. In support of these objectives, Ozarka has subscribed to Metasoft's BIG Online for the next three years and Susan Lindsay will present a grant-writing workshop to faculty and all who are interested on December 16, 2002.

Metasoft states, "BIG Online, a keyword-searchable online database and resource center, is North America's leading source of fundraising information for non-profits and charities. The database includes more than 67,000 funding sources, representing billions of dollars in annual granting."

BIG Online allows one to search all registered foundations and corporations in the United States. The search can be narrowed by the top 100 foundations by assets or by grants awarded, by zip codes, or by subject. It contains a resource center providing guidelines, sample proposals, and sample letters. There is a narrative about each foundation and corporation that describes the types of grants awarded and not awarded, tells how much is typically funded, and lists previously funded projects. Anyone can visit the website, but much of its access is password protected. Ozarka's dual membership will allow Jim Fenton in Ash Flat and Joan Stirling in Melbourne to assist all who are interested in BIG Online searches.